

# CHANGING THE LANDSCAPE OF VIRGINIA

GARDEN CLUB  
OF VIRGINIA

*Centennial*

1920-2020

*You are a part of something remarkable*

**3,500** members  
**48 clubs**

*50 historic restorations*

"The Garden Club of Virginia has inspired me to expand my understanding and knowledge of flower arranging, conservation, restoration and horticulture." — SUSAN WIGHT, THE PRINCESS ANNE GARDEN CLUB

a variety of **educational programs offered each year** including photography & artistic design workshops, and conservation and horticulture events

THE ONLY  
STATEWIDE

*Home & Garden Tour*  
*lasting 8 days each spring*

over the  
last 5 years

**26 clubs**  
have partnered  
to complete  
improvement  
projects at

**29 State  
Parks**  
for our 2020  
Centennial.

**3** Fellowships  
awarded  
annually

to environmental  
science and landscape  
architecture students

*a statewide*

conservation  
forum  
addressing  
relevant  
issues in our  
commonwealth

**100 years of safeguarding Virginia's natural resources**



Celebrating and preserving  
the natural beauty of our  
commonwealth are at the  
heart of all we do.

# GIVING TO GCV

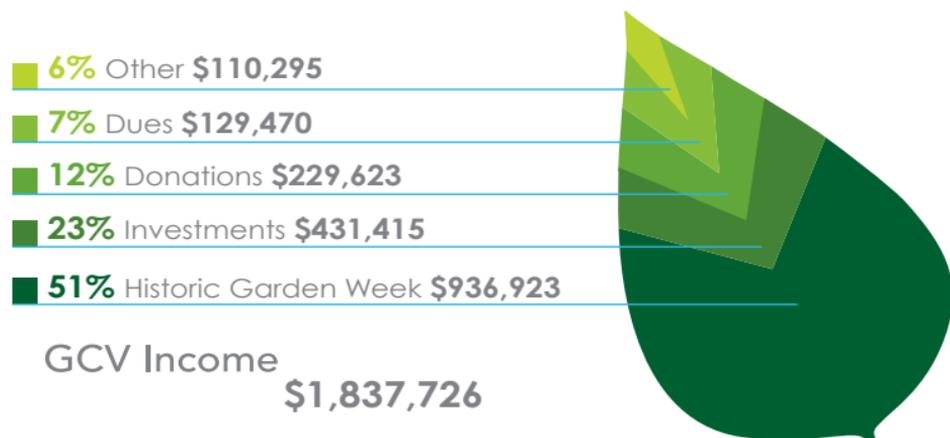
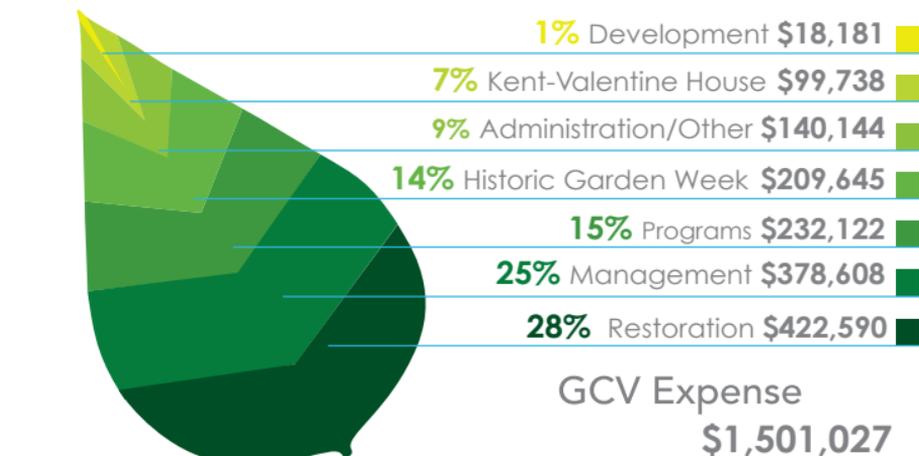
The drive and dedication of our members have brought us to the century mark. As we face the beginning of the second century for GCV, we are grateful for the members who give time, talent and resources to ensure GCV continues its mission. Annual membership dues support the basic operations of the GCV. Our signature event, Historic Garden Week, supports our landscape architecture research fellowships and historic restorations

to public gardens around Virginia, and our centennial project with Virginia State Parks. Our remaining expenses are covered through the generosity of our donors. Gifts to the GCV fund our communication efforts through our website and quality publications, conservation and environmental studies fellowships, maintenance of our historic headquarters, and educational events throughout the commonwealth.



**"I give annually, so the GCV can continue to put on fabulous programs, workshops, and symposia. And I give of my time and talent because the rewards I receive are the wonderful friends made during my years of involvement with GCV." — MINA WOOD, THE LYNCHBURG GARDEN CLUB**

Taken from averages over the last four years, consider the following annual expenses and revenue necessary to support the GCV's statewide operation.



"When we get together, sharing ideas and information with GCV members in every region of the commonwealth amplifies the difference made across Virginia."

— ALLISON CLOCK, THE HAMPTON ROADS GARDEN CLUB

# WAYS TO GIVE

Members and friends contribute to the many aspects of our mission by making gifts to areas of support that are meaningful to them. Thank you for all the ways you support GCV!

## ONLINE

Make a gift by credit card through our safe, secure Paypal giving site. Go to [GCVirginia.org](http://GCVirginia.org) and click on "Contribute."

## PLANNED GIVING

Planned gifts offer financial flexibility and tax advantages without depleting current income or retirement assets. Individuals who make will bequests are recognized as part of the Green Arrow Society.

## CHECK

Make your check payable to the Garden Club of Virginia and designate how you would like your gift used, i.e. annual fund, endowment, conservation fund, restoration fund. Mail your gift to 12 East Franklin Street, Richmond, Virginia 23219.

## GIFTS OF SECURITIES

A gift of appreciated stock saves donors capital gains taxes. If you wish to make a gift of stock contact GCV for important instructions.

**CONTACT GCV TO DISCUSS  
YOUR GIVING OPTIONS:**

**Garden Club of Virginia  
12 E. Franklin Street  
Richmond, VA 23219  
804.643.4137  
[development@gcvirginia.org](mailto:development@gcvirginia.org)**





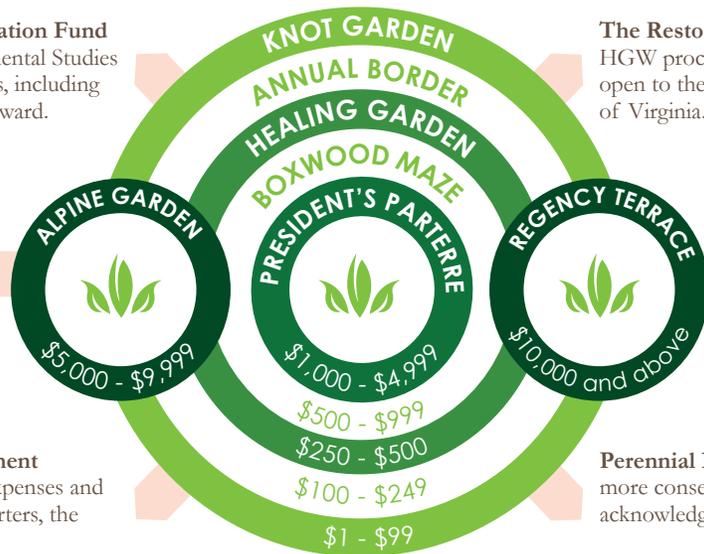
# Grow with the Garden Club of Virginia

THANK YOU FOR CONTRIBUTING TO THE GARDEN CLUB OF VIRGINIA!

**The Garden Club of Virginia Conservation Fund** supports the Conservation and Environmental Studies Fellowship and GCV conservation awards, including the Bessie Bocock Carter Conservation Award.

**The Common Wealth Award Fund** provides annual grants to member clubs to promote projects in the areas of conservation, beautification, horticulture, preservation and education.

**The Garden Club of Virginia Endowment** provides a portion of GCV's operating expenses and significant needs for our historic headquarters, the Kent-Valentine House.



**The Restoration Fund** is used in conjunction with HGW proceeds for restoration of historic gardens open to the public throughout the Commonwealth of Virginia.

**The Annual Fund** keeps dues stable and provides essential ongoing support to GCV. It is used for educational events and workshops as well as communications through our website and member publications. It provides financial support to member clubs hosting the Annual Meeting and Board of Governors and safeguards our endowed resources.

**Perennial Donors** are those who give in three or more consecutive years to the Annual Fund and are acknowledged as Perennials in our *Year in Review*.



TO CELEBRATE THE BEAUTY OF THE LAND, TO CONSERVE THE GIFTS OF NATURE  
AND TO CHALLENGE FUTURE GENERATIONS TO BUILD ON THIS HERITAGE.

