Historic Garden Week is a beloved springtime tradition for people who come from all over the world to attend tours. HGW promotes tourism while showcasing communities across Virginia.

For more than a century, the Garden Club of Virginia has been an advocate for our Commonwealth. GCV has held fast to its core values: to educate, beautify, share a love of horticulture, increase awareness of important environmental and conservation issues, and to preserve historic public landscapes. As we look toward the future, we will continue to build upon these tenets.

Numerous international and national publications have written about HGW including *The Wall Street Journal, Garden & Gun, Southern Living* and *Veranda.*

The statewide economic impact of historic garden week over the past 55 years is estimated to be over \$679 million dollars.





Historic Garden Week in Virginia got its inspiration when a flower show organized by the Garden Club of Virginia raised an impressive \$7,000 to save trees planted by Thomas Jefferson on the lawn at Monticello.

HGW benefits the preservation of Virginia's public gardens including more than **50 restoration projects** such as Mount Vernon, and the Pavilion Gardens at the University of Virginia.

TOUR



91% of tour guests said they were very likely to attend Historic Garden Week in the future.

3,400 volunteers will spend more than 365 days planning and preparing.



Historic Garden Week has been recognized by Virginia's governors, the American Bus Association, and the Virginia Tourism Corporation as an important source of tourism to the state. Over 120 private homes and properties featured on 29 statewide tours over 8 consecutive days in April.